



murugappa

AMBADI SHOWCASE 2018

We are Ambadi Enterprises and we were born of a merger between traditional skills and contemporary style. Our range of floor covering products blends Indian aesthetics with an understanding of global tastes. They are crafted with the highest quality material to bring alive our unique design heritage.

THE MURUGAPPA GROUP

We are a part of the Murugappa Group, one of India's largest family promoted, professionally managed, diversified business groups. The group has presence in India, Russia, China, South Africa, Tunisia, UK, Australia, USA, Canada, the Middle East and Thailand, with 28 businesses, 32,000 employees and a turnover of over USD 4 billion.

75 YEARS OF ENTERPRISE

We date our origins to nearly three quarters of a century ago. Throughout our eventful history, we have explored unconventional opportunities and striven to bring exciting ideas to fruition. In this, our 75th year, we rededicate ourselves to the timeless values of the Murugappa Group and refresh our commitment to delight our customers.

DESIGN CAPABILITIES

The design team at Ambadi comprises the top graduates from India's leading fashion design institution, the National Institute of Fashion Technology (NIFT). The team uses the latest design software - Nedgraphics, Texflash and Nedgraphics Fashion Studio to create Ambadi's eclectic range.

DESIGNED FOR THE WORLD

While we provide solutions for big names across the world, we also deliver custom-made products that showcase the ideas of home furnishing designers. So, if you have interesting ideas that need execution or if you are looking for cutting edge concepts, do get in touch with us.

A LEGACY OF EXCITING IDEAS

We have been providing high quality products across the world since our incorporation as Ambadi Enterprises Ltd. We were the first in the industry to be awarded the ISO-9001:2000 certification by U.L., USA and the SA 8000 certification. Accredited to 'Woolmark' and 'Rugmark' standards, we have won accolades from various award panels in India and abroad. We also have the 'Oeko-Tex' certification.

OUR PRODUCT RANGE

- Hand Tufted Carpets • Hand Woven Carpets • Hand Knotted Carpets • Shaggy Carpets • Dhurries • Leather Rugs
- Jute Rugs • Broadloom Carpets • Poufs

OUR CERTIFICATIONS

CERTIFICATE

This is to certify that

AMBADI ENTERPRISES LIMITED
554, Udoy Vihar Phase V
Gurgaon - 122 016
Haryana
INDIA

with the organizational facilities as listed in the annex
has implemented and maintains a **Quality Management System**.

Scope:
The Design and Development and Manufacture of Home Furnishing and Floor Coverings.

Through an audit, documented in a report, it was verified that the management system fulfills the requirements of the following standards:

ISO 9001 : 2008

Certificate registration no. 20001132 QM08
Date of original certification 2003-04-03
Date of revision 2015-07-18
Date of certification 2015-05-21
Valid until 2018-05-20

DQS Inc.
Head Office
Managing Director
Approved Body, DQS Inc., 1102 West Lake Creek Road, Suite 340, Buffalo Grove, IL 60089 USA
Administrative Office, Deutsch Quality Systems (India) Pvt. Ltd., 5th Floor, Arjunima Tech Park, 147, VLN, Appart Estate, Korumbur, Bangalore - 560 077, India

BUREAU VERITAS
Certification

AMBADI ENTERPRISES LIMITED

This is a multi-site certificate, additional site details are listed in the appendix to this certificate.
Bureau Veritas Certification certifies that the Management System of the above organization has been audited and found to be in accordance with the requirements of the management system standard detailed below:

SA 8000:2014

Scope of Certification:
DESIGN, DEVELOPMENT & MANAGEMENT PROCESS FOR HOME FURNISHING AND FLOOR COVERINGS

Certification cycle start date: 28 Mar 2016
Subject to the continued satisfactory operation of the organization's Management System, this certificate expires on: 27 Mar 2018
Original certification date: 7 Sep 2012
Certificate No.: IND19.2282 | Version: 2 | Revision date: 22 Nov 2017

Managing Director, BSI India, Veritatum Arubau

bsi.
Certificate of Registration

Security System (C-TPAT)

This is to certify that:

Ambadi Enterprises Ltd.
Plot No. 301 & 314
HSIDC Industrial Estate
Refinery Road, Panipat
Panipat - 132 140
Haryana
India

Holds Certificate No.: **CTPAT 684702**
and operates Security System in accordance with BSI Supply Chain Security requirements for the following scope:

The Design, Development, Manufacture & Export of Floor Coverings.

For and on behalf of BSI:
Managing Director, BSI India, Veritatum Arubau

Original Registration Date: 2017-11-06
Latest Revision Date: 2017-11-06
Effective Date: 2017-11-06
Expiry Date: 2019-11-05
Page: 1 of 1

...making excellence a habit™

Certificate of Registration
This is to certify that the Environmental Management System of

AMBADI ENTERPRISES LIMITED
Office-554, Udoy Vihar, Phase-V, Gurgaon, Haryana-122016, India
Works: Plot no. 301, 314 HSIDC, Panipat Refinery Road, Panipat, Haryana-132140, India

Has been successfully assessed & conforms with the following standard:

ISO 14001:2015

Scope of Certification
"The Design & Development and Manufacture of Home Furnishing & Floor Coverings"

Initial Registration Date: 25-12-2017 | Issue Date: 25-12-2017
Surveillance 1 Audit Date: 26-11-2018 | Expiry Date: 25-12-2018
Surveillance 2 Audit Date: 25-11-2019 | Validity: 25-12-2020

* Subject to successful completion of Surveillance Audits

DAS SYSTEM & SERVICES PVT. LTD.
(AN ISO CERTIFICATION BODY)
Office: 112, 2nd Centre Park, Sector-14, Gurgaon, Haryana-122009, India
For current validity of the Certificate, visit on www.dascertification.com
In the search box enter first 4 letters of organization name plus 6 letters of certificate no.

For Children's Welfare • Against Child Labour

CARE & FAIR

Ambadi Enterprises Ltd.

Member

Valid upto 31st March 2018

P. M. Sharma
Trustee President

A. R. Khan
Trustee Secretary

GoodWeave License Certificate

License Number: **GW-0709-15** | Date: **02.09.2017**

This is to verify that the Licensee:

AMBADI ENTERPRISES LTD., a duly registered company
with address: **301, HSIDC, PANIPAT REFINERY ROAD, PANIPAT, HARYANA**
has agreed to the terms of and signed the GoodWeave License Agreement granting the right to apply GoodWeave certification labels to products covered under the terms of the agreement. The agreement applies to the following range and type of products:

HANDWOVENED, HANDSPUNNET AND HANDLOOM CARPETS

GoodWeave certification certifies that the products certified under this License Agreement were made free from child labour as per the requirements of GoodWeave Generic International Standard for Rug Producers.

This License Certificate is valid for the period: **AUGUST 2017** to **JULY 2018**

goodweave | Quality Excellence Across India | Quality Driven



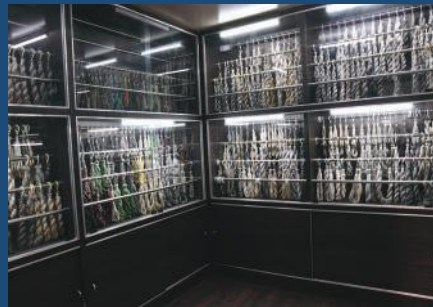
OUR HIGH CAPACITY PLANT IN PANIPAT

Our state-of-the-art factory in Panipat, India, is part of our continual efforts to exceed your expectations. It is designed to streamline operations, smoothen material movement, maximize productivity and meet exceptional standards of quality. It conforms to the latest international specifications and is benchmarked against the biggest and best in the global handmade rug industry. The facility includes a 52,000 sq. ft. Production area and a 25,000 sq. ft. Drying area. It also has eco-consciousness built in, with solar panels to reduce power consumption and a rainwater harvesting system to preserve the water table. We have helped increase green cover in the locality by planting trees around the factory. As with all our products and facilities, the new plants have all the social, ethical, safety, health and process certifications.

To support what is said above and improve our working, we have built a new factory beside the previous one, comprising of a yarn godown of 10,000sq. ft. and a weaving unit of 25,000 sq. ft. that includes 7 broadlooms, 20 pit looms and 3 frame looms.”



EXTENDED FACTORY AND IN-HOUSE YARN GODOWN



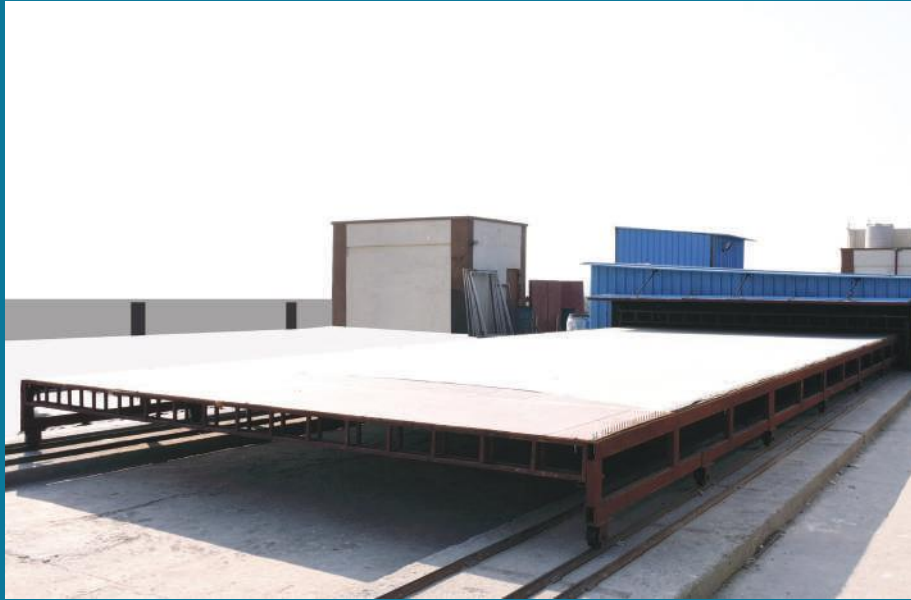
Weaving Area

The fully equipped Weaving area in the extended factory houses Broadlooms, Pit looms and Frame looms, along with a fully dedicated finishing and inspection floor, thus increasing our manufacturing capacity. A dedicated team of quality control managers regularly inspect and keep a tight check on the products developed by our efficient master weavers. The finished samples are subjected to quality checks through the Metal detector machine and the TWF Machine. The in-house production of samples in the specific weaving area has helped improve production efficiency, while simultaneously enabling a continuous check on the quality of the products under development.

In-House Yarn store

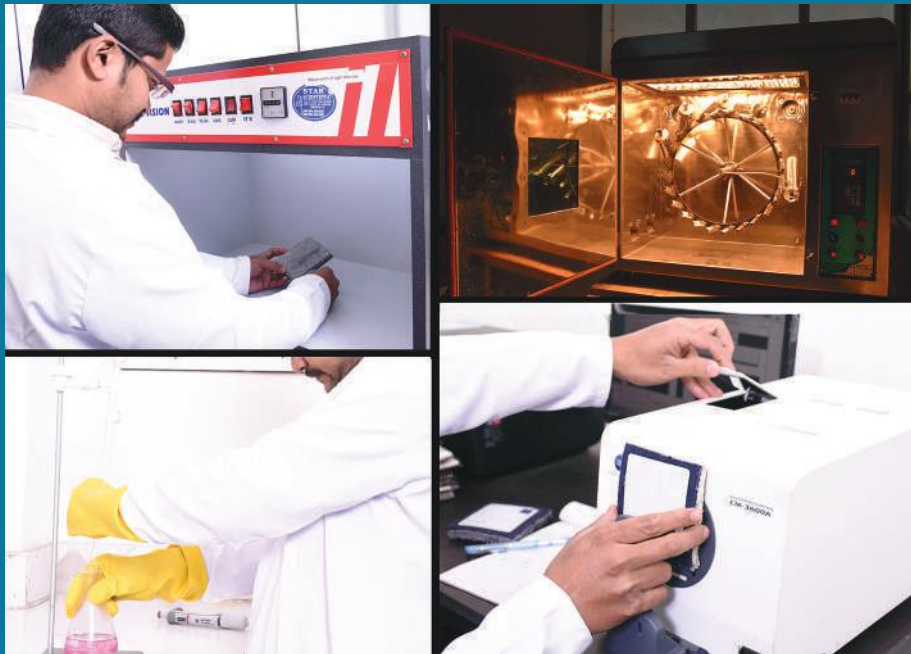
The New Yarn Store space added to the new factory, is a catalyst for the sampling and production department. The area has been specially designed keeping in mind, the placement of the vast variety of the yarns kept and stored according to their respective composition. It also provides the exclusive room for yarn bank, making it easy for a newcomer or a layman to know about the variety of yarns that can be used in creating unique products. The provision of specialized yarn testing lab with different testing machines ensures the quality of every yarn used in our products. The Twist Tester Machine assures even twist of the yarns procured from across the globe, and the Tensile Strength Tester Machine confirms the quality of the yarn stocked.

NEW FACILITIES AT OUR PLANT



Drying chamber

The new auto-controlled drying chamber has the capacity to latex and dry three rolls simultaneously in a single cycle. It has been specially designed to handle rolls up to a width of 5 metres, and has the highest safety standards. This significantly reduces the risk of delays or incomplete drying of rolls during the monsoons and winter season, thereby enhancing productivity.



Dyeing house

The dye house is equipped with ultra modern and sophisticated dyeing equipment for yarns meant for rugs and carpets. The computer controlled dyeing facility, with cabinets ranging from 15 Kg to 1 ton, has a capacity of about 200 tons per month and can handle wool and viscose yarns.

The facility is supported by a precision lab equipped with the latest version of photo-spectrometer which can detect colour variation of $\Delta e < 1$, which is undetectable by the human eye. This is supported by latest versions of colour-matching, recipe derivation software and IR dyeing which can simulate and validate colours before beginning bulk dyeing, minimising batch to batch colour variations.

DESIGN TEAM



“Recognizing the need is the primary condition for design.”

—Charles Eames.

Ambadi designers follow a simple principle. We are allowed to play with disruptive settings and organized chaos, to create patterns and designs that have become our trademark.

We draw inspiration from everything around us and beyond. Be it travel, the sounds we hear or the sights we see.

It's really a great feeling to know your ideas, however quirky, are reviewed with care.

GLOBAL ANCESTRY

Ageless aesthetics meet new age thinking



ND-245870
BR-6078

We've delved deep into our collective design consciousness, gathered inspiration from eclectic sources like Chinese pottery; to create patterns reminiscent of the legendary Suzanis, Jacobeans, Moroccans, Paisleys and Kilims. These rich adornments of the past have been matched with rustic and trendy colours and woven with the latest technology. The result is a stunning display of visual virtuosity and a new graphic context for mixed culture motifs and melding of eras.



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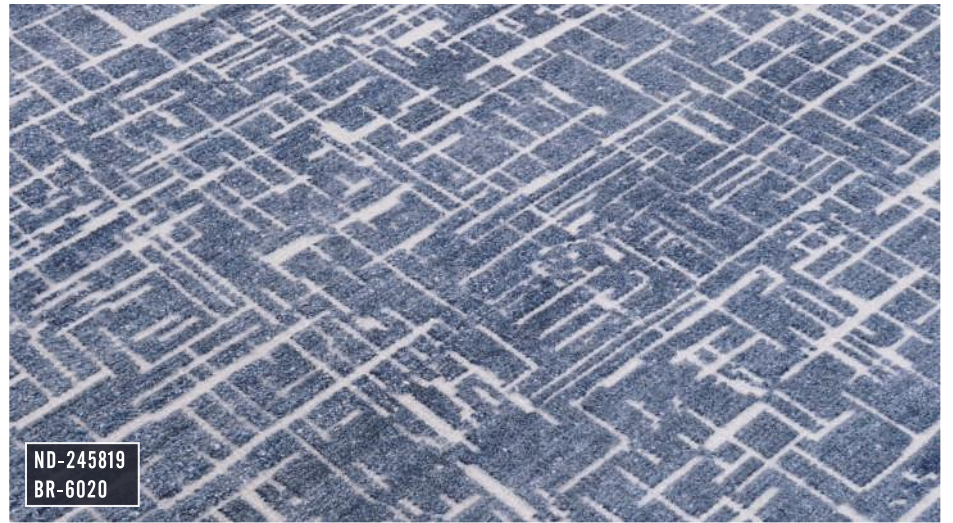
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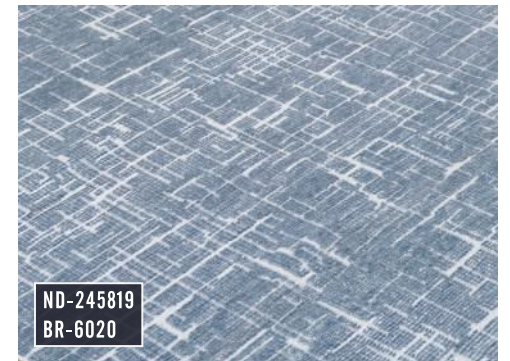
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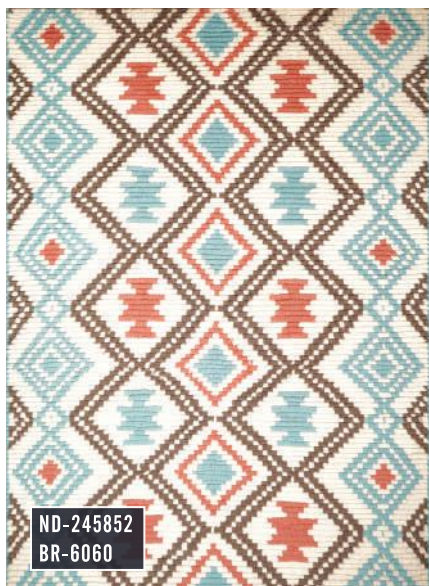
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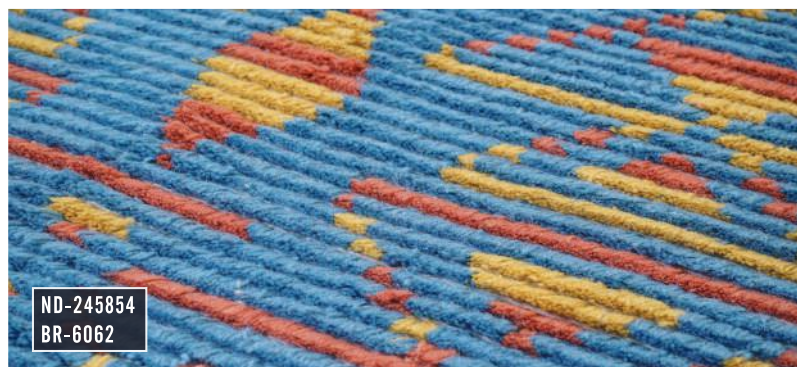
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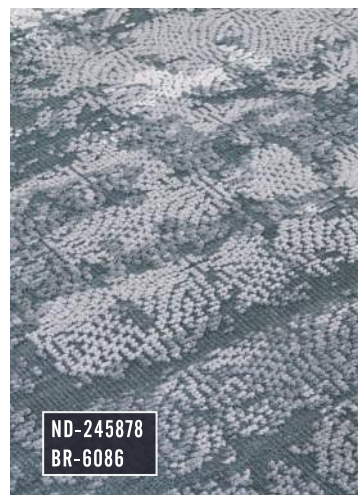
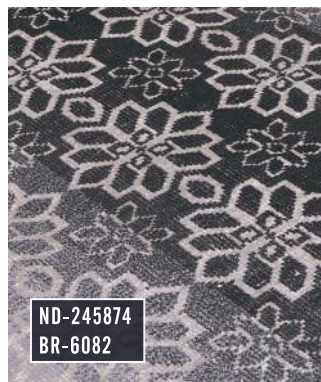
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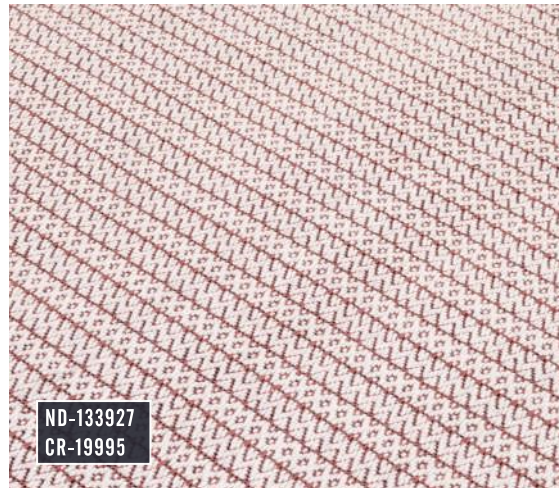
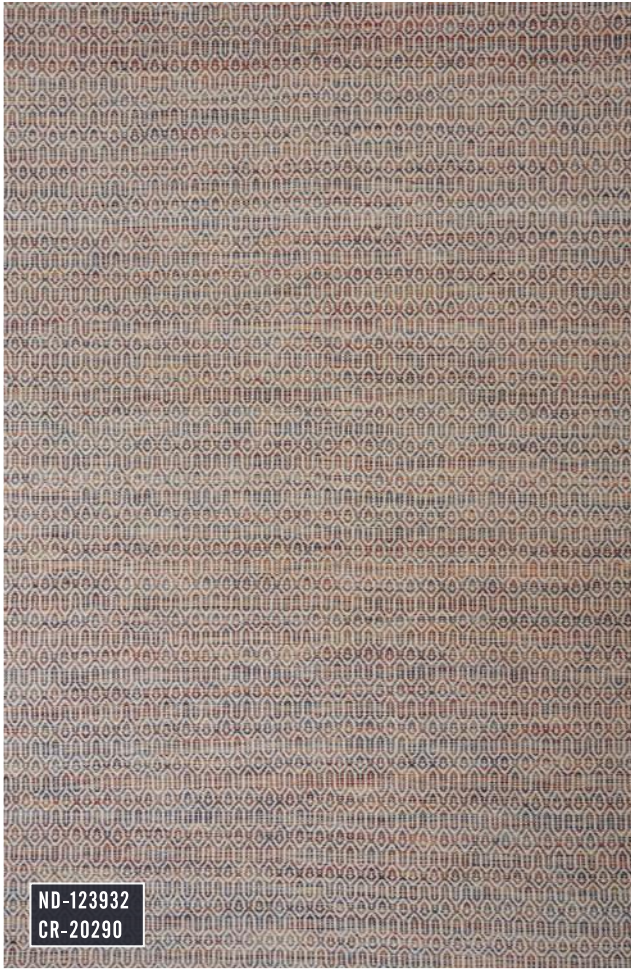
Soft Tacticality

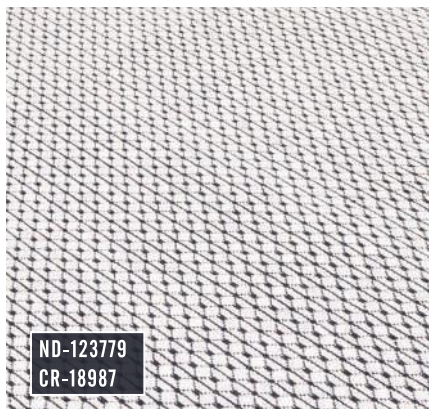
The art of turning less into more

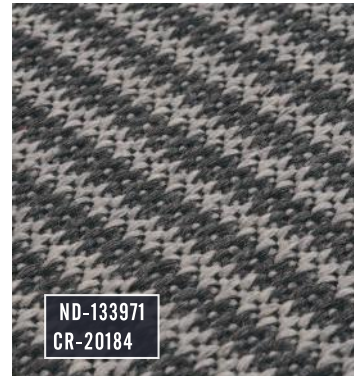
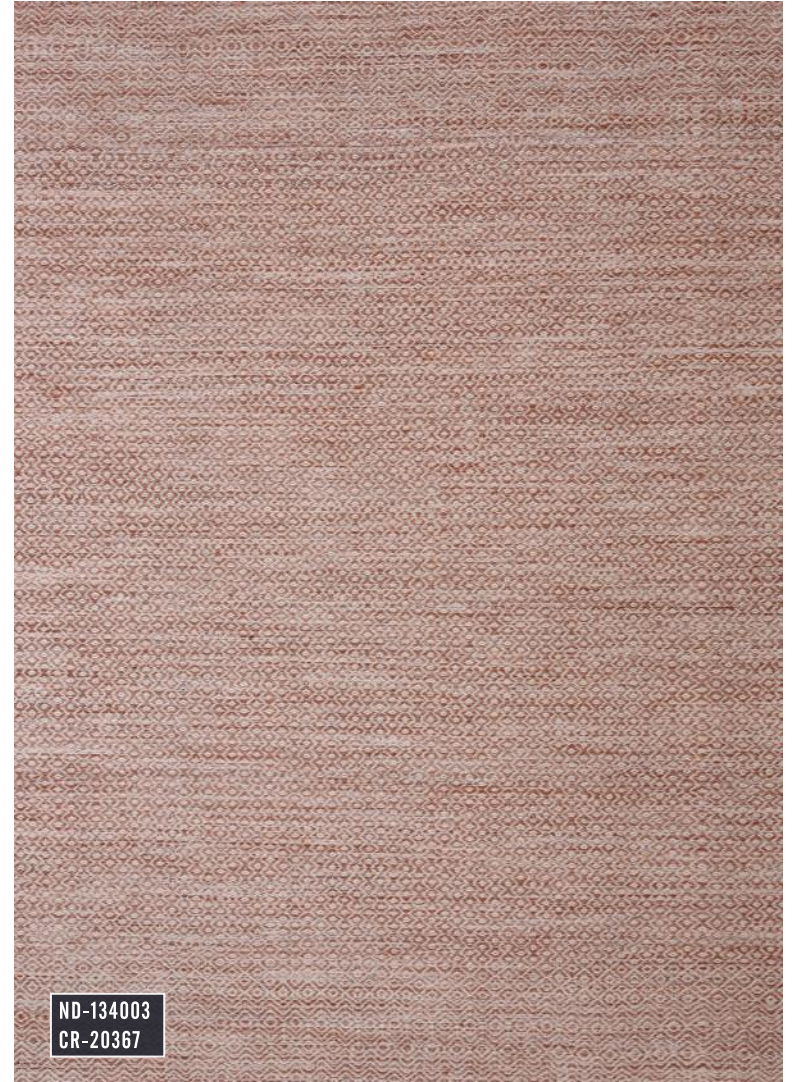


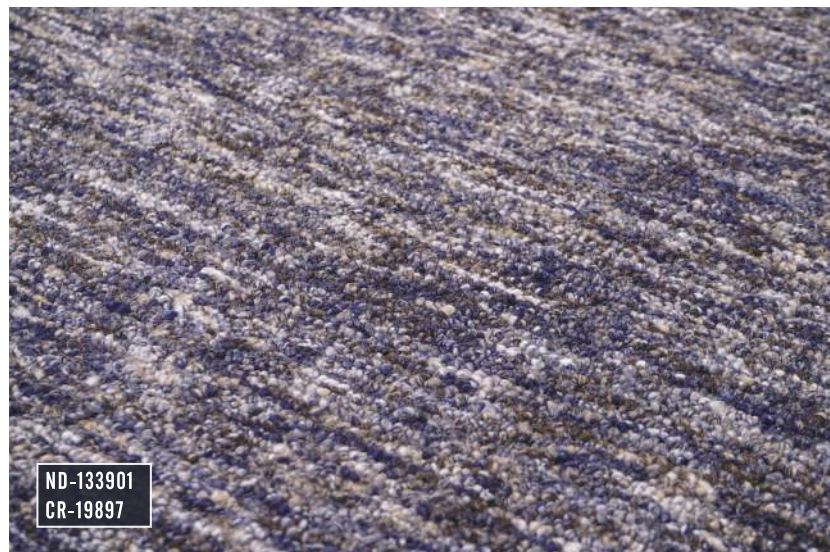
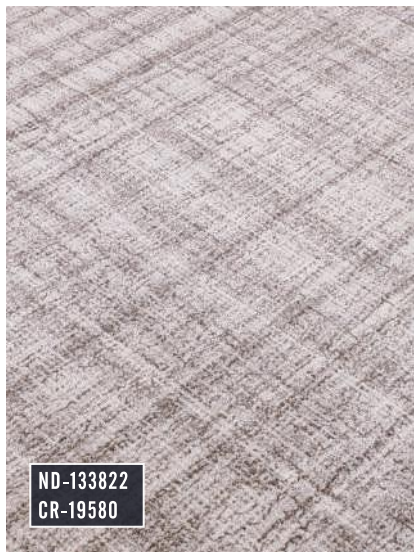
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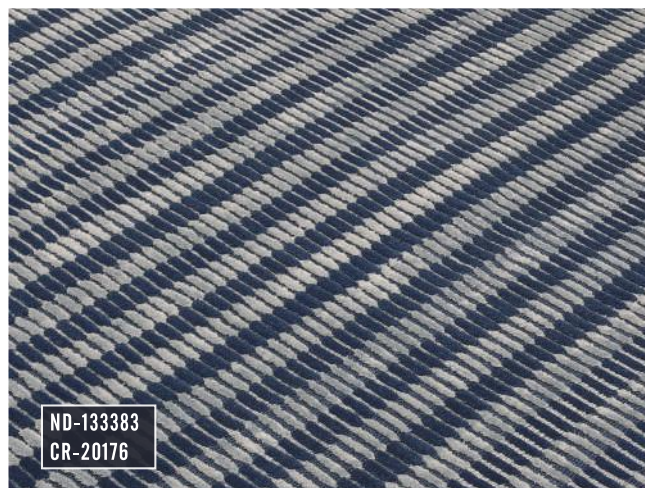
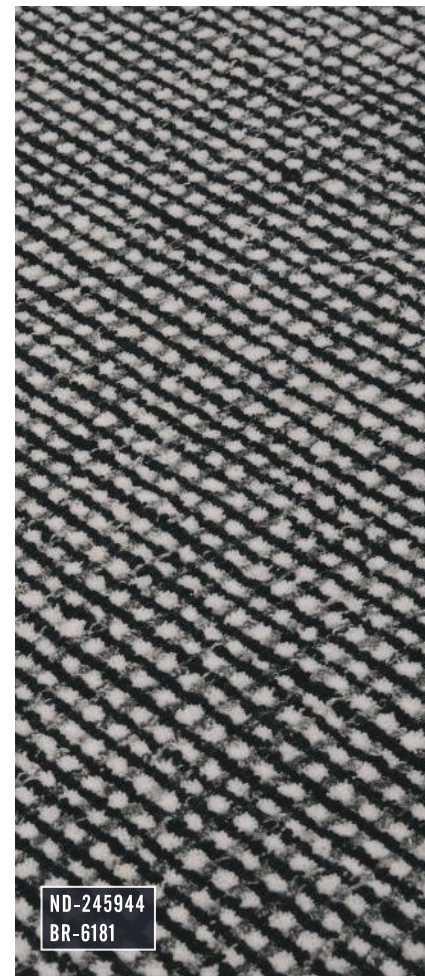
Paring away complexity to reveal pure design structures and subtle interplay of colours, celebrating organic patterns, rustic and mineral textures; this theme is a breakaway, a return to simplicity. Paying homage to craft, ethereal colours are woven with hints of neon, to produce minimalistic portraits of softness, luxury and sheer tactile pleasure. Angular geometrics, crystal elements and hand textures all find their rightful place in this collection, created using innovative weaving techniques.











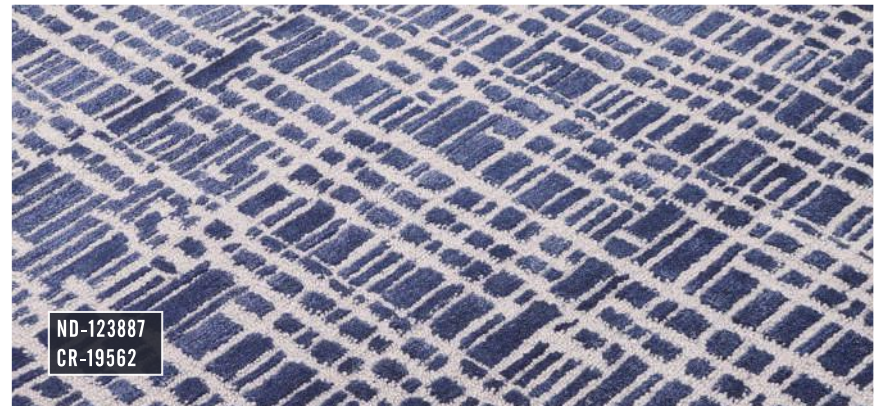
Virtual Infusion

Announcing You



ND-245837
BR-6045

Strike a new and fearless note with designs that incorporate the bits and bytes of modern life. Young, vibrant and now-ish, this theme emblazons lively colours with soft geos, pixels, blocks, ombre look and much more. Warm greys, blues and neutrals are infused with the energy of universal colours through these customized patterns. Go ahead, imprint your spaces with your essence.







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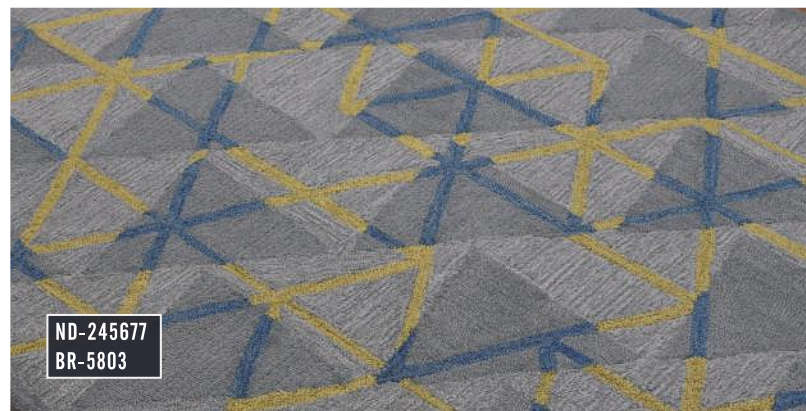
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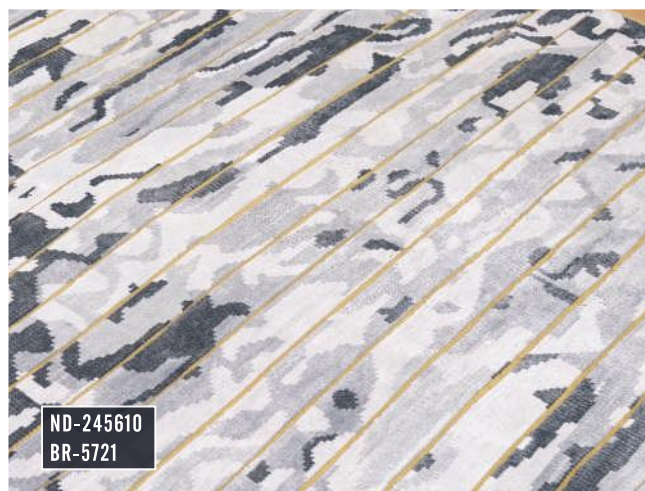
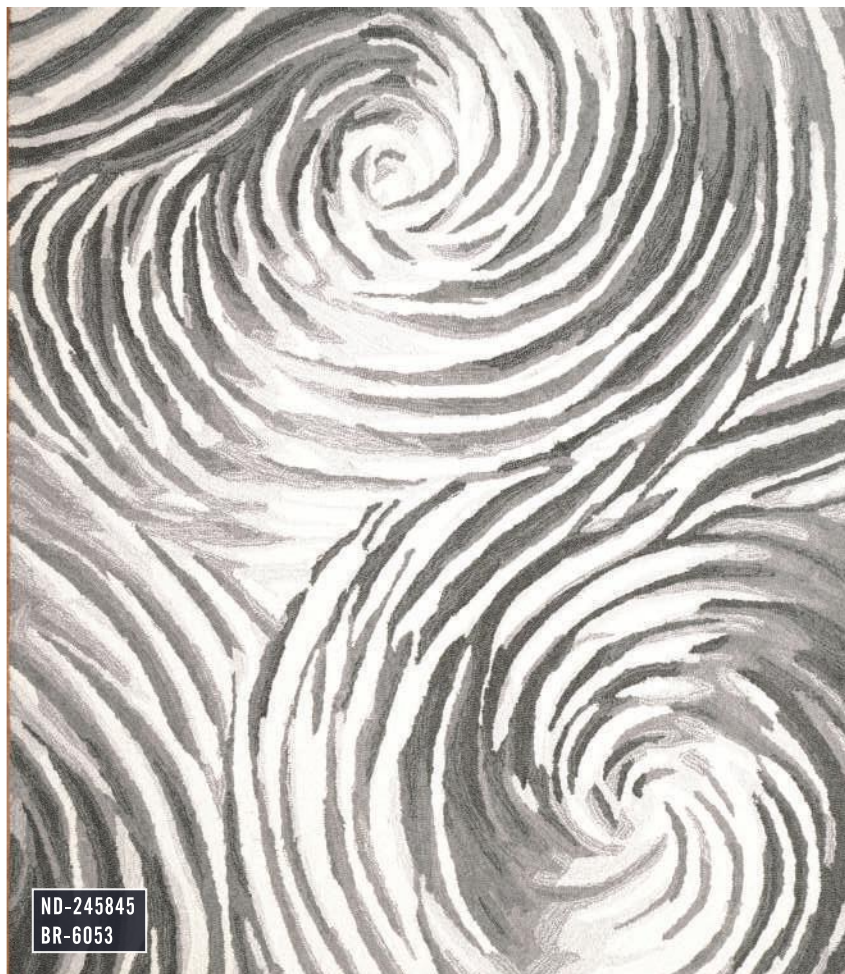
Lumino Tropicals

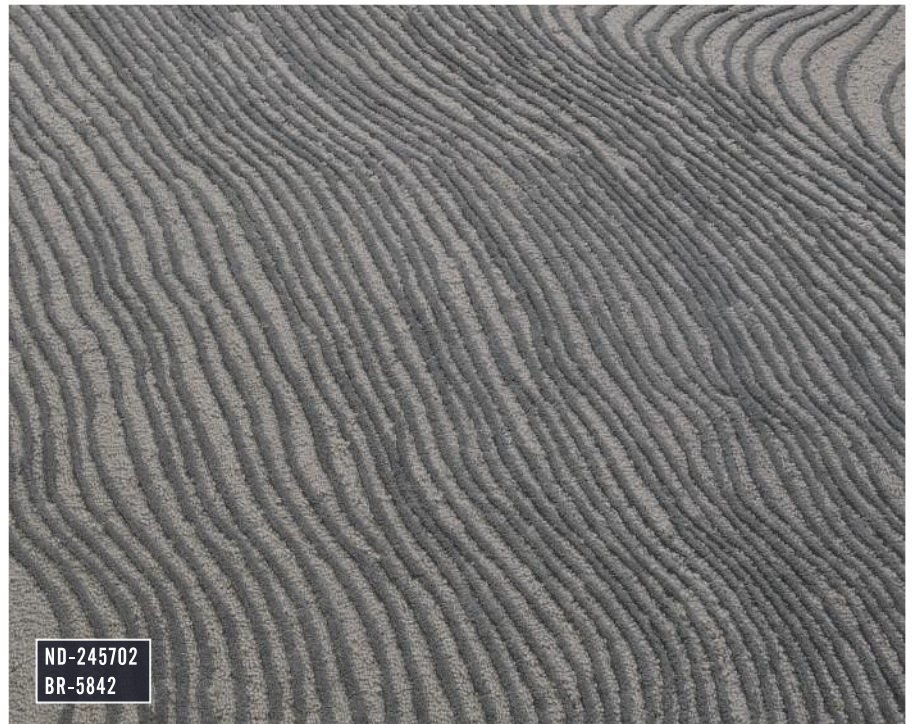
Fantastic Flora and where to find them



ND-245964
BR-6202

The interplay of flora, from varying shades of green to joyous floral patterns, has made the fashion industry turn tropical this year. Fresh, feminine and infinitely alluring, these seamless motifs draw the viewer deeper and deeper into the mystique of the forest. Our theme incorporates the surreal touches of extra-terrestrial flowers, heightens the sensory appeal of palm like ornamentation and juggles with opalescence in whimsically patterned rugs. Abstract, exotic, ever-varying, they are simply luminous and memorable.







Broadloom



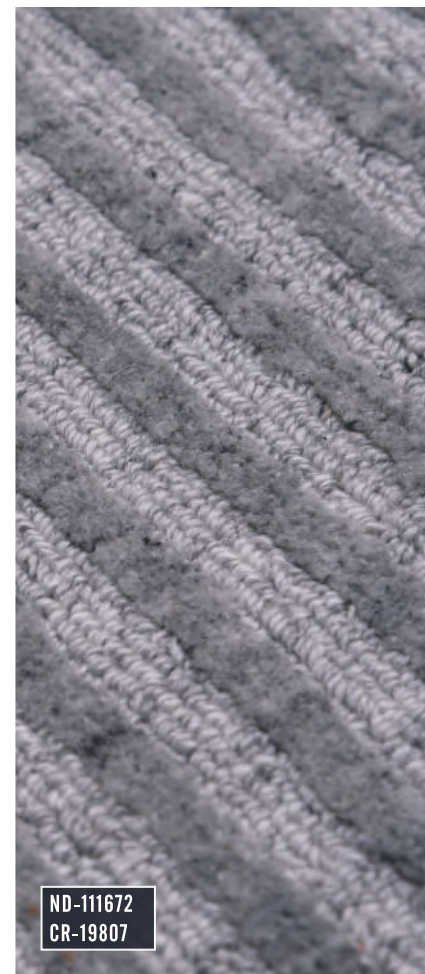
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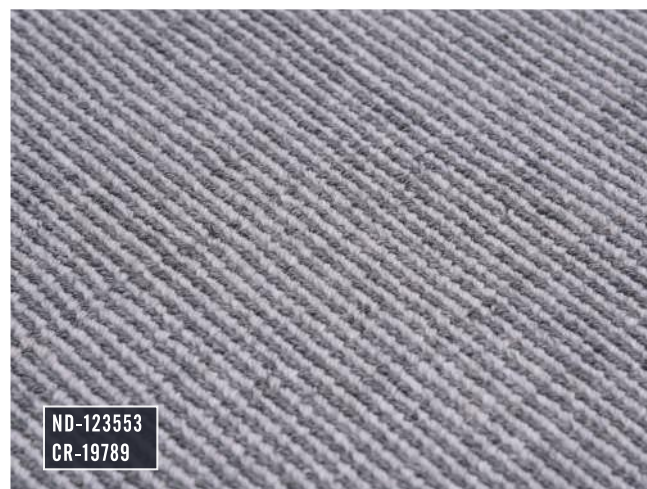
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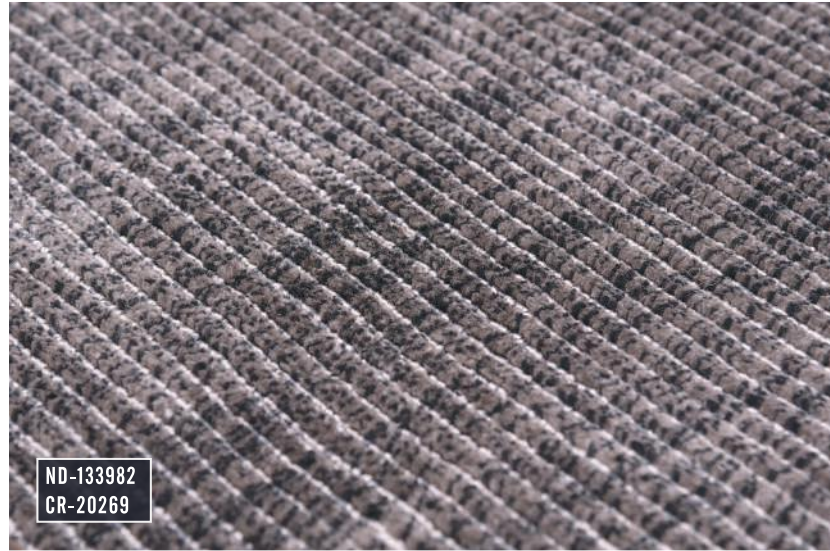
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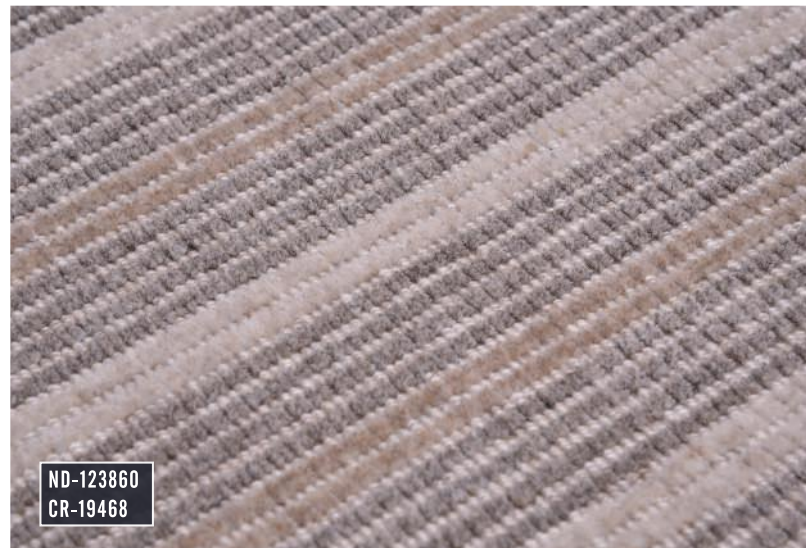
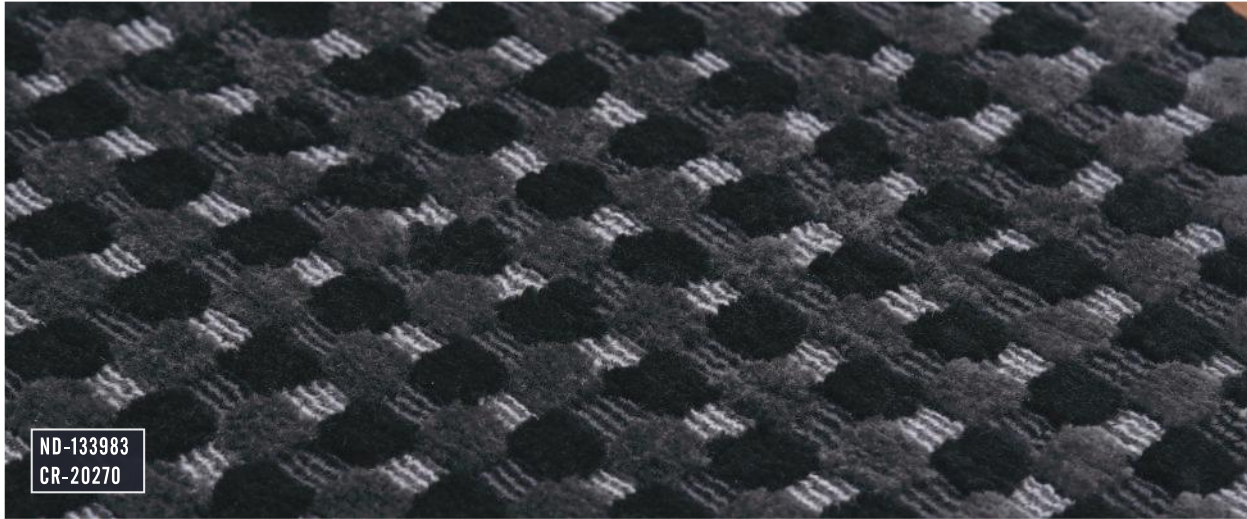


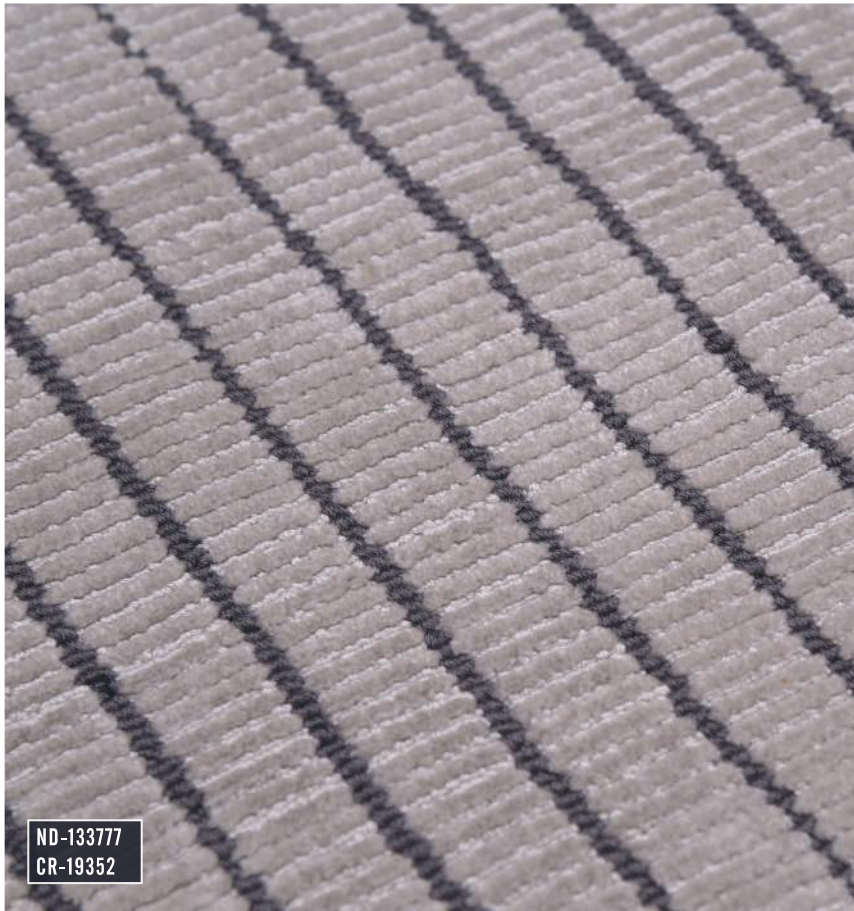
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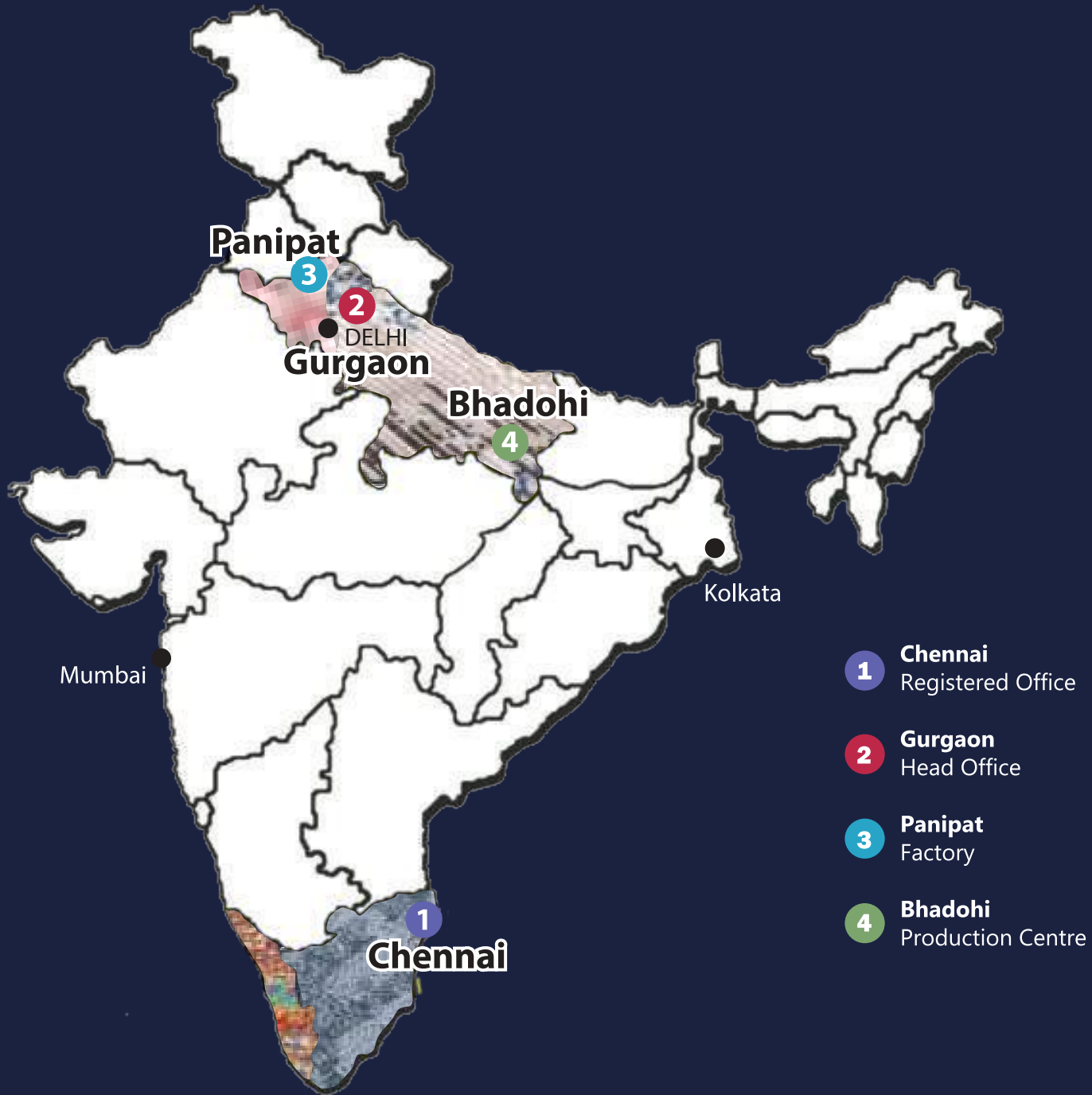
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OUR FACILITIES





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sales@ambadi.murugappa.com | www.ambadi.in

*Actual colour of products may vary slightly from what is depicted here in print.